



## University of Bologna launches the 17th Edition of its flagship business program, **MIEX Master in International Management**, offered in partnership with 5 leading universities across the globe

Bologna, May 2018

### Program Profile

Recognized as the first established academic institution in the Western world, the University of Bologna continues in its tradition in offering first-rate educational programs such as the MIEX Master in International Management, now entering its 17th edition. MIEX, a full-time program in English aimed to train *future global managers* to lead companies into successful processes of internationalization, boasts campuses in France, Italy, Brazil, China, Mexico, Russia and Sweden.

### Student Profile

MIEX is aimed at young graduates, interested in living an international experience, ready to face challenges and opportunities in the global competitive context.

### Program Structure

MIEX offers stimulating in-class, academic activities accompanied by a series of professional development experiences in the field: company visits, business games, internships and project work activities that allow students to come immediately into contact with the world of work.



### MIEX Fast Track – 1 Year 60 ECTS

#### Full time classroom training:

ICN Business School - Nancy, France Sept-Dec 2018 2018

UNIBO – Forlì & Bologna campus, Italy Jan-Apr 2019

+ **Company internship**

+ **Final Exam.**

**Diploma awarded:** UNIBO Master Universitario di I livello (1st Level)

### MIEX MSc – 2 Years, 120 ECTS

First year in the classroom with Fast Track students

+ **Field Work group research & report**

**Second year of specialization starting from September 2019 in one of the following destinations:**

**BRAZIL**, UFRGS Porto Alegre

**CHINA**, ECUST Shanghai

**MEXICO**, LASALLE Mexico City

**RUSSIA**, MGIMO Moscow

**SWEDEN**, UPPSALA UNIVERSITY

+ **Project Work** or **Master Thesis**

+ **Final Exam**

**Multiple diploma awarded:**

UNIBO Master Universitario di I livello

+ ICN Business School MSc in International Management

+ Diploma or certificate from second year university.



### MIEX OPEN DAY:

**Thursday June 7th, 2018 | 4-8pm | Aula 22**  
Scuola EMS, P.za Scaravilli 2, 40126 Bologna

**MIEX Application deadline: July 16, 2018**

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