

TEAM

TOURISM ECONOMICS AND MANAGEMENT (TEAM)

JOIN OUR TEAM

Become a manager or a professional able to tackle the global challenges of contemporary tourism: being, at the same time, engine of economic growth, key-player of sustainable development, and promoter of cultural heritage. You will study in Rimini, one of the most important tourism destinations in Europe. Indeed, the perfect place where to study tourism economics and management.

TEAM

SECOND CYCLE DEGREE PROGRAMME/MASTER UNIVERSITY OF BOLOGNA

PROGRAMME DIRECTOR:
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PROGRAMME COORDINATOR:
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TUITION FEE: Max amount about € 2.400
(exemption or reduction according to
personal financial situation)



www.team.unibo.it

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ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
SCHOOL OF ECONOMICS, MANAGEMENT, AND STATISTICS

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DEGREE
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MASTER

RIMINI

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COURSE STRUCTURE

I year	HRS	ECTS
Crash Courses in Management, Economics, Maths, Statistics		
Statistics for Social Sciences	30	6
Mathematics for Social Sciences	30	6
Managerial Accounting and Reporting in Sustainable Tourism	60	12
Tourism Macroeconomics	60	12
Tourism Management	60	12
Tourism Microeconomics	60	12
II year	HRS	ECTS
Empirical methods in Tourism Economics	30	6
International Tourism Legislation and Organization	30	6
I.C. Organization and Finance in Tourism		
Organization of Tourism Enterprises	30	6
Corporate Finance for Travel and Tourism Industry	30	6
Destination Marketing and Management	30	6
Seminars	15	3
Electives (12 – 24 ECTS)		
E-Commerce in Tourism	30	6
Web and Revenue Management in Tourism	30	6
I.C. Innovation in Cultural Tourism		
New Cultural Tourism Products	30	6
Local Development and Cultural Routes	30	6
Management of diversities in the internationalization processes	30	6
Regional and transport economics	30	6
Environmental economics	30	6
Project management	30	6
Internship	300	12
Final Examination		15

Learning Outcomes

Given the inter-disciplinarity of Tourism, the TEaM graduate will develop: strong and independent skills in economics and management, jointly with knowledge of law and quantitative methods, to analyse the dynamics of tourism markets and firms; advanced study methods and learning abilities to continue the studies with a PhD or to be able to produce independent analysis. Students will be prepared for market analysis, territorial planning, analysis of tourism flows, strategic and destination management, sustainable and ethical tourism and cultural heritage policies.

Admission Requirements

Candidates shall possess:

- 1st cycle degree or equivalent bachelor level achieved in any subject, awarded by an Italian or an accredited foreign university or university-level institution. This qualification shall grant access to 2nd cycle courses in Italy;
 - knowledge of fundamental elements in business, economics, law and mathematical-statistical disciplines;
 - English language certificate B2 level (CEFR).
- Admission assessment based on the following documents:
- academic merit (bachelor qualification and/or transcript of records);
 - curriculum vitae;
 - Personal statement (motivation letter).

Places available for NON EU citizens: 50 (according to ministerial directive - Ministry of Foreign Affairs updated in Spring).

Career opportunities

The TEaM graduate will aim at the position of: project manager, marketing or financial director, managing director of tourism companies, destination manager, event manager, theme park manager/director, conference and exhibition manager, hotel general manager, research and marketing consultant, travel agent, cruise agent/cabin steward/director.

USEFUL INFORMATION
PROGRAMME BEGINS: September
DURATION: 2 years full-time
LANGUAGE: English
SELECTION PROCEDURE
ONLINE APPLICATION: TEaM website >> Admissions
APPLICATION DEADLINES: 5 intakes from the end of January until October
INTERNATIONAL
TEaM classes are entirely taught in English, by Faculty of the University of Bologna and international professors
TEaM strongly advises students to apply for mobility exchange programmes like Overseas and Erasmus+, from three to twelve months
Scholarship opportunities available